

Then,

how

different

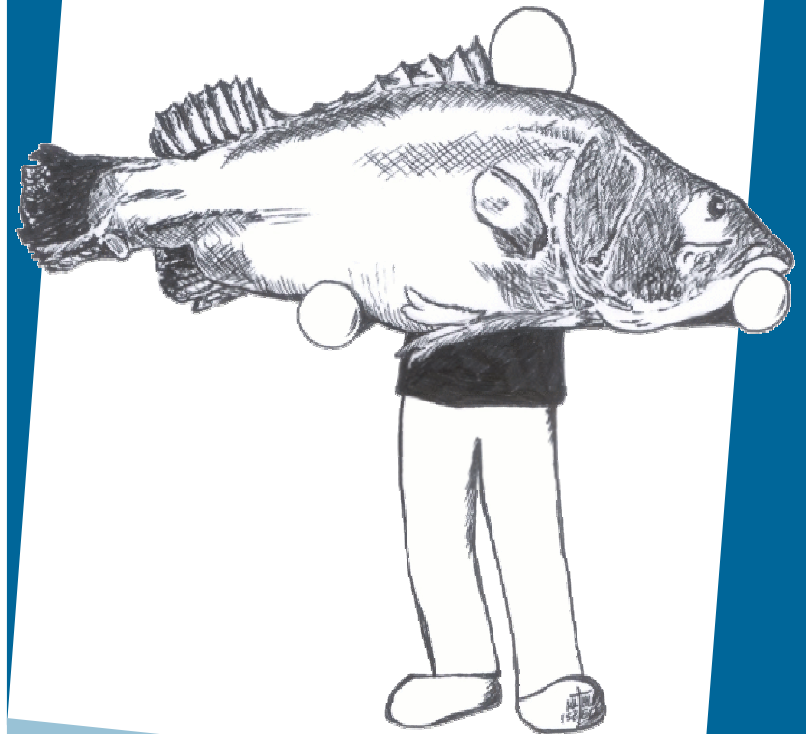
might

our world be?



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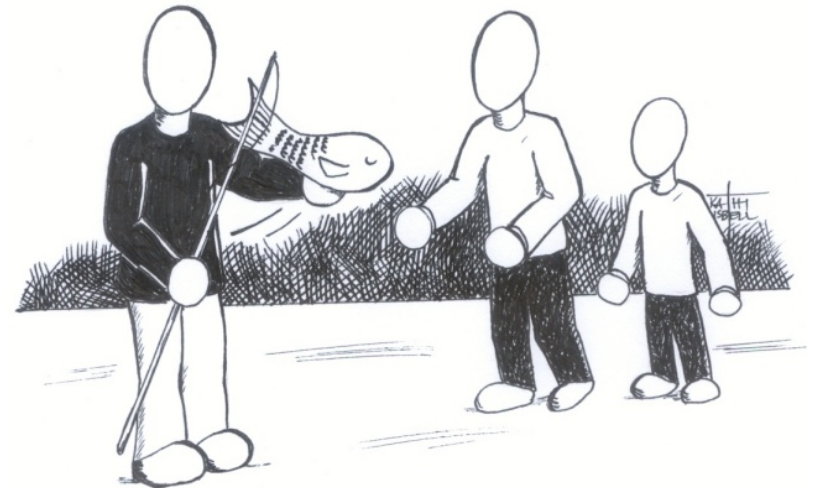
# A Fish Story of *Life-Changing* *Proportions*





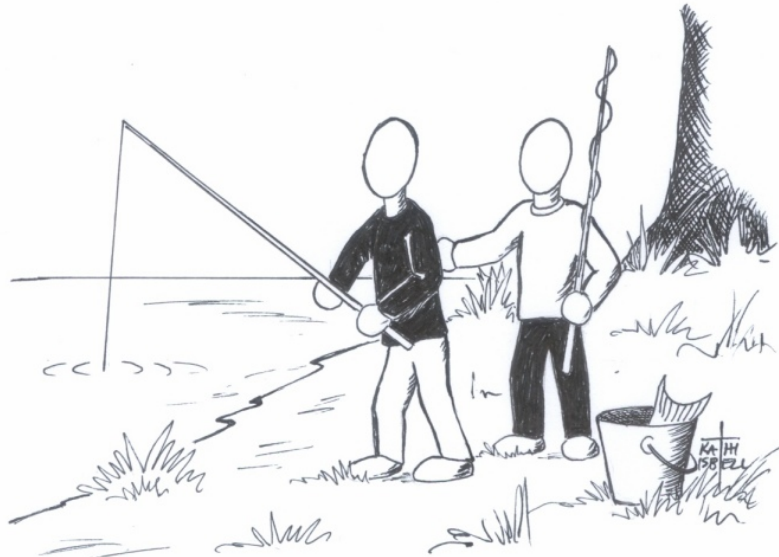
The saying goes,  
"If you give a man a fish,  
he'll eat for a day."

**EMPOWER**  
that man to give  
a fish to someone else



which can **INSTILL**  
**OWNERSHIP & SIGNIFICANCE**

**TRAIN**  
the man to fish



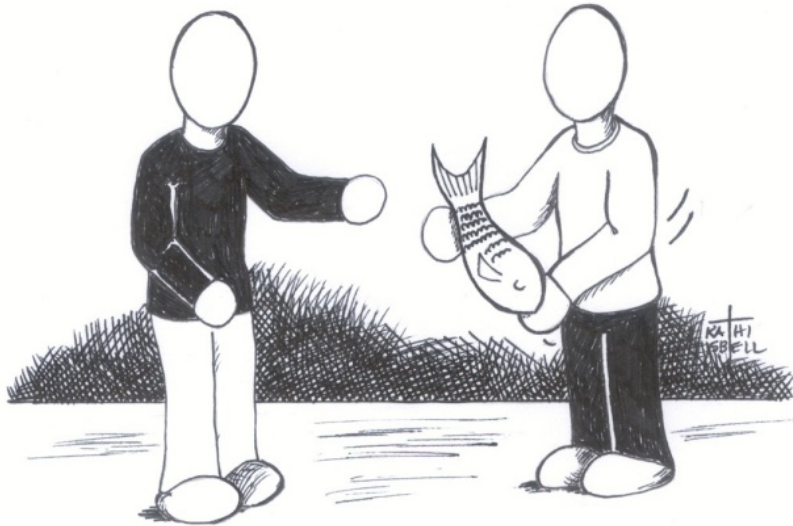
which can FOSTER  
a SKILL & COMPETENCE

If you teach a man to fish,  
he'll eat for a lifetime."



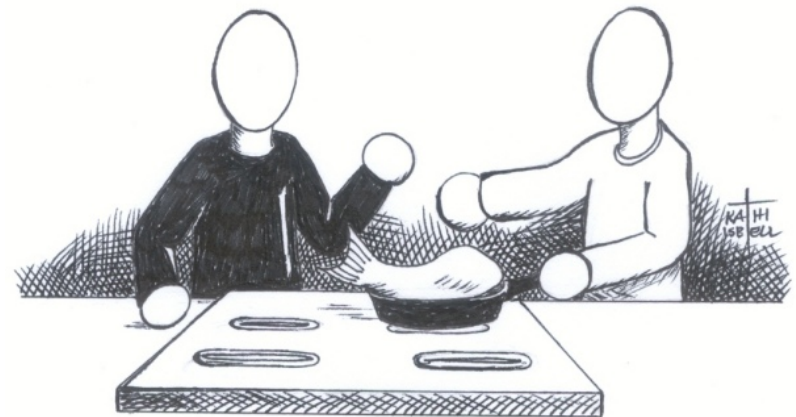
What if the process  
went like this ... ?

**GIVE**  
a man a fish



which can **PROVIDE**  
a **NEED & SECURITY**

**TEACH**  
the man  
how to use a fish



which can **SUPPLY**  
**INSTRUCTION & KNOWLEDGE**